Why Carolina?

“Simply put, North Carolina has everything you want in a basketball program: tradition, historical success, current success, an enormous and passionate fan base, quality facilities, complete national recruiting reach and a Hall of Fame coach who already has won a national title at the school.”

— ESPN.com

• In 2012, ESPN ranked Carolina the most successful college basketball program in the nation over the last 50 years.

• In ranking Carolina the best coaching job in all of college hoops, ESPN.com wrote, “UNC has the obvious things recruits want: great facilities, a chance at the pros, big-time exposure, a chance to play in the best rivalry in the country, a gorgeous campus — you name it. ... More than anything, though. It’s the ‘family’ — the scores of current and former pro stars who still come to Chapel Hill to play in alumni games and watch the young guns take on Duke. More specifically, perhaps, it’s Michael Jordan. ... If UNC has an edge over the rest, it comes from the Tar Heels brand, a brand built by [Dean] Smith and sustained by [Roy] Williams and long since ensured in relevance by the greatest basketball player who ever lived.”

— ESPN.com

National Championships
6

NCAA Final Fours
19

National Players of the Year
11

First-Team All-Americas
38

ACC Tournament Titles
18

ACC Regular-Season Crowns
30

ACC Players of the Year
14

Naismith Hall of Famers
9

NBA Championship Rings
47

NBA First-Round Draft Picks
47

#3 All-Time in NCAA Wins
1

NOTHING COULD BE FINER

“Playing at North Carolina was always my dream, but those past four years have been beyond anything I could have imagined. The Final Four run, beating Duke, winning the ACC title and tournament ... I mean, I’m blessed to have just played a game in the Dean Smith Center. The first time you run out of the tunnel, or right before the ball is tipped, 22,000 people standing, screaming, cheering for you — it’s surreal. And that’s just for your everyday game.”

— Brice Johnson, First-Round Draft Pick in 2016

“Playing basketball for Carolina is like playing baseball for the Yankees or playing in the NBA for the Celtics or the Lakers. It’s right there with those programs in terms of their importance and the way that they sustain greatness over a long period of time.”

— Mitch Kupchak (UNC ’78)
L.A. Lakers General Manager

“I didn’t know it at the time, but when I chose to attend Carolina as a high school kid it was the best decision I’ve ever made in my life. I loved playing basketball, yes. But it has opened doors for me every day of my life — from the day I graduated until today — that I never could have imagined would be opened.”

— Dick Grubba (UNC ’59)
CAROLINA FAMILY

“Wherever I am, I know that I’ll always have a family in Chapel Hill, thanks to all the players, coaches, teachers and students who made the past four years unforgettable. I might wear a different uniform, but I’m always going to be a Tar Heel.”

— Brice Johnson, 2016 NBA First-round draft pick

ONCE A TAR HEEL, ALWAYS A TAR HEEL

“What’s unique is the unity and the bond established in the short time you are at the University. It’s a family atmosphere. You find yourself taking care of family members. It’s hard for people outside of that to understand, but as long as people within understand it’s something we cherish, no matter what happens to us or where we go. You will always cherish that relationship from the University of North Carolina.”

— Michael Jordan

“Those are the best memories I’ll have; the teams I’ve played with and the teammates I’ve played alongside. I can call those guys family and brothers. Here at Carolina, I played here for four years and this is a second home to me.”

— Danny Green, 2014 NBA champion

“Once you are here and put on that North Carolina uniform, we are all family. We take care of family. We’re always there for family. When I left here, the coaches still called to check on my parents and my little brother. Those are examples you see in very important times in your lives.”

— Antawn Jamison, NBA All-Star & UNC National Player of the Year
NATIONAL CHAMPIONS

- Carolina is one of only five schools to win five or more NCAA championships.

1924 • 1957 • 1982 • 1993 • 2005 • 2009

CAROLINA AND THE NCAA TOURNAMENT

- 47 appearances (No. 2 all-time)
- 5 championships (tied No. 3 all-time)
- 19 Final Fours (No. 1 all-time)
- 117 wins (No. 2 all-time)
- 72.2% winning percentage (No. 3 all-time)
- 162 games (No. 2 all-time)
- 15 times a No. 1 seed (No. 1 all-time)

NCAA SUCCESS

University of North Carolina

1924 NATIONAL CHAMPIONS

1957 NATIONAL CHAMPIONS

1982 NATIONAL CHAMPIONS

1993 NATIONAL CHAMPIONS

2005 NATIONAL CHAMPIONS

2009 NATIONAL CHAMPIONS
Carolina has advanced to 19 FINAL FOURS, more than any other school in NCAA history.

ALL-TIME FINAL FOURS
NORTH CAROLINA 19
UCLA 17
KENTUCKY 17
DUKE 16
KANSAS 14

1946 1957
1967 1968
1969 1972
1977 1981
1982 1991
1993 1995
1997 1998
2000 2005
2008 2009
2016
PLAYERS OF THE YEAR

UNC’s NATIONAL PLAYERS OF THE YEAR
- Jack Cobb (1926)
- George Glamack (1940, 1941)
- Lennie Rosenbluth (1957)
- Phil Ford (1978)
- James Worthy (1982)
- Kenny Smith (1987)
- Jerry Stackhouse (1995)
- Antawn Jamison (1998)
- Sean May (2005)
- Tyler Hansbrough (2008)

TAR HEEL STANDOUTS

UNC’s ACC PLAYERS OF THE YEAR
- Lennie Rosenbluth (1957)
- Pete Brennan (1958)
- Lee Shaffer (1960)
- Billy Cunningham (1965)
- Larry Miller (1967, 1968)
- Mitch Kupchak (1976)
- Phil Ford (1978)
- Michael Jordan (1984)
- Antawn Jamison (1998)
- Joseph Forte (2001)
- Tyler Hansbrough (2008)
- Ty Lawson (2009)
- Tyler Zeller (2012)

BOB COUSY AWARD
- Raymond Felton (2005)
- Ty Lawson (2009)
“He’s a really good person. When you come to play for him his competitiveness to win, his attention to detail and his precision really rub off on you. Coach Williams helped me mature when I came out of high school.”
— Harrison Barnes, 2016 Olympic gold medalist

“What Coach Williams has meant to me personally, I can’t put into words. I’ve never had another person outside of my family care about me as much as Coach Williams has. I can never thank him enough for the things he’s done for me.”
— Marvin Williams

Williams has the most wins in the NCAA Tournament of any coach in the nation over the last 15 years (45).


- Roy Williams is one of only four active coaches to win multiple NCAA championships.
- UNC is 36-10 in NCAA Tournament play under Williams, who is second in NCAA history in Tournament wins.

“What makes Coach Williams one of the great coaches isn’t just his extraordinary record, but his dedication to his players. He’s just as serious about making these guys into men and into leaders as he is into making them champions.”
— President Barack Obama
ROY WILLIAMS

• Williams is one of only two coaches in NCAA history to win 30 or more games at least 11 times.

• Williams’ career winning percentage of .789 is the best of any active coach in the nation with 20 or more years of head coaching experience, ranking sixth all-time.

• Williams has been named national coach of the year in seven different seasons.

COACH, LEADER, CHAMPION

“Roy Williams does a great job of getting everyone on the same page and molding them in a certain way and doing things the right way. I learned that at Carolina. It’s easy for me to adjust to the Spurs organization, because I was doing those same things here.”

– Danny Green

“He’s the best coach I’ve ever had. He runs a pro system and he does a great job of getting the most out of his players within a team concept.”

– Kendall Marshall, 2012 NBA Draft Lottery pick
NBA PIPELINE
CAROLINA HAS PRODUCED
47 NBA FIRST-ROUND DRAFT PICS,
THE MOST IN THE NATION.

Head coach Roy Williams has coached 21 former Tar Heels who have been selected in the NBA Draft, including 16 in the first round.

“...impact on the NBA, one program clearly stands apart from the rest. Two schools, North Carolina and UCLA, have developed the most quality NBA talent over the span of the last 60 years of league history, and over the last 25 years the Tar Heels have left the Bruins far behind. Carolina has had more first round draft picks than any other program. Those draft picks have gone on to consistently meet or beat expectations for their performance in the NBA. As icing on the cake, Carolina has also had more former players develop into winning NBA coaches than any other college program, and in this regard there is not even a close second.”

– DraftExpress.com
**NBA LEGACY**

“UNC is a plus-four school, meaning that if I rate a player as the 10th-best player in the NBA Draft, being a Tar Heel automatically jumps him to number six. The plus-four rating is based upon the success of former Tar Heels in the NBA.”

— John Gabriel, New York Knicks Scouting Director

**19 NBA PLAYERS**
(prior to 2016-17 season)

- Harrison Barnes, Dallas
- Reggie Bullock, Detroit
- Vince Carter, Memphis
- Ed Davis, Portland
- Wayne Ellington, Miami
- Raymond Felton, L.A. Clippers
- Danny Green, San Antonio
- P.J. Hairston, Free Agent
- Tyler Hansbrough, Free Agent
- John Henson, Milwaukee
- Brice Johnson, L.A. Clippers
- Ty Lawson, Sacramento
- Kendall Marshall, Free Agent
- James Michael McAdoo, Golden State
- Marcus Paige, Free Agent
- J.P. Tokoto, Free Agent
- Marvin Williams, Charlotte
- Brandon Wright, Memphis
- Tyler Zeller, Boston

**PROFESSIONAL PLAYERS OVERSEAS**

- Marcus Ginyard
- Will Graves
- Joel James
- Justin Knox
- Reyshawn Terry
- Deon Thompson
- Justin Watts
- Jawad Williams

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**THE NEXT LEVEL**

ESPN recently ranked UNC the No. 1 school in the nation in producing the best pros in the modern NBA Draft era (since 1989), based on the quality of the former players’ pro careers.

110 Tar Heels have been drafted by NBA teams, most in the ACC by a wide margin. Twenty-one of those draftees have played for Roy Williams in the last 13 seasons.

A 2012 report from The Wall Street Journal found that since 1985, NBA-bound players from Carolina had earned over $853 million, more than basketball alumni from any other university:

“It’s absolutely fair to say that the Tar Heels are the first college team — possibly in any sport — whose former athletes have earned more than $1 billion in salary playing that sport professionally. If you factor in endorsement income, [Michael!] Jordan alone might make the Tar Heels’ lead insurmountable.”
**ACADEMIC EXCELLENCE**

- The Carolina men’s basketball team has been honored in eight of the last 11 years for having an Academic Progress Rate among the top 10 percent nationally, posting a perfect 1000 in 2016.

**Marvin Williams**
- 2003 ACC Rookie of the Year
- Second overall pick in the 2005 Draft
- 2014 UNC graduate

- The Academic Support Program assists Tar Heel student-athletes in exploring their interests and abilities, enjoying a broad educational experience and reaching their academic goals.
- An emphasis is placed on freshmen transitioning from high school to college through a variety of academic programs such as academic counseling, individual tutoring, group review sessions and supplemental instruction.
- The UNC team travels with an academic counselor, staying focused on academics even on road trips.

**TYLER ZELLER**
- 2012 Academic All-America of the Year
- Two-time first-team Academic All-America
- Two-time winner of ACC’s Scholar-Athlete Award
- 2012 ACC Honorary Postgraduate Scholarship winner

**LIFETIME SUCCESS**

“I absolutely believe that what I learned as a Carolina basketball player is transferable to the business world. When I became CEO, we did a lot of leadership training. In that training I talked a good deal about the values of the Carolina program, and about what I learned and how I apply it to business. The discipline, values, teamwork and a lot of the organization can easily be applied to the business world from the culture that Coach Smith created and is still in practice at Carolina today.”

— Bill Harrison (UNC ’84), former CEO of JP Morgan/Chase

UNC student-athletes have the opportunity to participate in the Richard A. Baddour Carolina Leadership Academy, now in its 13th year of groundbreaking leadership training.

As the nation’s premier leadership development program in collegiate athletics, the Leadership Academy develops, challenges and supports student-athletes, coaches and staff in their continual quest to become world-class leaders in athletics, academics and life.
UNIVERSITY OF NORTH CAROLINA

“...If a moviemaker needs an idyllic setting for a film about college life, Chapel Hill just might take the prize.”
— Newsweek magazine

FIRST AND FINEST

<table>
<thead>
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<th>QUICK FACTS</th>
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<tr>
<td>Nations 1st public university—chartered Dec 11, 1789</td>
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<tr>
<td>18,415 undergraduates</td>
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<tr>
<td>More than 75 majors and minors in 60 departments</td>
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<td>750+ student-athletes</td>
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<td>28 varsity athletic teams</td>
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<td>7th UNCs finish in the 2015-16 Directors Cup all-sports competition, the highest of any conference school</td>
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<td>3,500+ Hours of community service by student-athletes in 2015-16</td>
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<td>University of National Champions</td>
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<td>47 Team National Championships, and 58 Individual National Championships</td>
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356 UNC student-athletes named to the ACC Academic Honor Roll in 2015-16. The total is an all-time high.

58 Members of the Student-Athlete Advisory Council, at least two from each team, who meet monthly to provide input on student-athlete life and department policies.

More than one-third of UNC undergraduates study in other countries before graduation, one of the highest study-abroad rates among public universities nationwide. Carolina offers a variety of overseas programs of different lengths, making study abroad an option for all students.

8,000+ Hours invested in student-athlete leadership training during the 2015-16 school year. The Richard A. Bartilou Carolina Leadership Academy is in its 13th year as the nation’s premier leadership training program for student-athletes.

113 Olympians in 18 different sports

79 Years of support from The Rams Club, which funds student-athlete scholarships as well as facility construction and upgrades.

For much more on the University of North Carolina and all it has to offer, go to unc.edu.
NO COLLEGE BASKETBALL PROGRAM RECEIVES MORE OF THE NATIONAL SPOTLIGHT THAN CAROLINA.

Three Carolina games were among the top 50 most-watched sporting events in the nation across all sports in 2015-16, including the top two college basketball games (at the Final Four). The UNC-Duke games routinely draw more viewers than any regular-season games in the country.

GAMEDAY MAINSTAYS
ESPN College Gameday has broadcast from Carolina games 15 times, most of any school in the nation. Gameday originated from Tar Heel games three times in 2015-16.

The vast majority (nearly 90 percent in the last 14 seasons) of Carolina games are nationally televised, including at least 25 regular season appearances, the ACC Tournament and the NCAA Tournament in 2016-17.